

**leverist.de**

**Leverist.de**  
**#Factsheet**

leverist.de is a free online platform that identifies business opportunities for companies in emerging economies. All business opportunities published on leverist.de contribute to the United Nations Sustainable Development Goals (SDGs) and aim to foster innovation for development.

The platform was founded in 2019 and is operated by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and

**What is**  
**Leverist.de?**

# Our challenge

## Bringing business innovation into development

Although 75% of the world's 250 largest companies discuss their impact on the SDGs only 8% are significantly involved in achieving them. Particularly small and medium-sized companies lack time, resources and local know-how to explore market opportunities in emerging markets. However, without the innovative potential of private companies, the ambitious goal of the Agenda 2030 cannot be reached.

# Our solution

## Matchmaking through leverist.de

leverist.de is a simple-to-use platform that facilitates market access for European companies in emerging markets with the aim of promoting sustainable development. Stakeholders within German international cooperation identify needs for solutions from the private sector in partner countries and upload them as business opportunities on leverist.de. The platform matches participating companies with suitable opportunities and local experts in new markets. Together, companies and development cooperation can achieve the Sustainable Development Goals.

As the number one marketplace for business opportunities in emerging markets, leverist.de connects stakeholders from all around the world.

With the innovative potential of businesses across the globe and the expertise of development cooperation we make sustainable development a reality.

Our  
goal

## What our users say

*“I think there really is a business point here for companies – and also a reach that makes it possible to connect to the right people which you would not have found otherwise.”*

Lodewijk Portielje, Founder Nutnose

*“Through leverist.de we came in contact with a very exciting and suitable company that we would not have reached through traditional channels such as newsletters or internet research“*

Christina Pfandl, GBN Namibia

*“leverist.de provides the exact basis you always look for as a startup.”*

Hamed Beheshti, Boreal Light

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**Get in  
touch**